**Press release**

# Otofarma: agreement to develop local prevention and telemedicine services through the FED.A.L. network

## The agreement, developed through Telefarmamedica, aims to make telemedicine, teleaudiology and hearing loss prevention services more accessible

**Naples, 29 October 2026** – **Otofarma S.p.A.** ("Otofarma" or the "Company"), a Group active in the design, manufacture and marketing of hearing aids and in the development of teleaudiology services, listed on the Euronext Growth Milan market of Borsa Italiana, announces the signing of a nationwide agreement between its subsidiary **Telefarmamedica S.r.l.** and **Oltre Domani Società Cooperativa Sociale ONLUS**, an organisation operating within the network headed by **FED.A.L. – Federazione Autonoma del Lavoro**, together with other organisations providing care and support services to citizens.

The agreement represents an important step forward in the Otofarma Group's strategy to expand access to local healthcare services, promoting prevention and access to care through innovative telemedicine and teleaudiology solutions. The partnership will provide citizens with services dedicated to hearing health and healthcare guidance, leveraging the network of the Federation and its affiliated organisations.

The partnership is based on a shared objective: to help make healthcare services increasingly accessible, particularly for the most vulnerable segments of the population, while fostering a stronger culture of prevention and facilitating access to healthcare opportunities available locally.

The network, which in addition to FED.A.L. includes **S.A.Pe. (Sindacato Autonomo dei Pensionati)** and **S.A.Di. (Sindacato Autonomo dei Disoccupati)**, represents an established network in the field of trade union, welfare and social services. Within this ecosystem, Oltre Domani plays a key operational role through its ongoing activities in support of citizens.

Among the main initiatives envisaged is the progressive rollout of dedicated hearing screening stations at the offices of the participating local network. Citizens will be able to access preliminary hearing checks free of charge and, where necessary, be referred to subsequent assessment and care pathways provided by the Italian National Health Service. In addition, the partnership will provide access to telemedicine and teleaudiology services, helping to make healthcare pathways more accessible, particularly for people living in underserved areas or facing mobility challenges.

Through this initiative, Otofarma further strengthens its presence across local communities, combining its technological and healthcare expertise with an organisational network deeply rooted in numerous communities. The shared objective is to contribute to the development of a modern welfare model based on prevention, proximity, innovation and inclusion.

Grazie a questa iniziativa, Otofarma amplia ulteriormente la propria capacità di presidio del territorio, integrando competenze tecnologiche e sanitarie con una rete organizzativa radicata in numerose comunità locali. L'obiettivo comune è contribuire alla diffusione di un modello di welfare moderno basato su prevenzione, prossimità, innovazione e inclusione.

"*This partnership confirms the Otofarma Group's commitment to investing in projects that generate social value as well as healthcare benefits," said* ***Gennaro Bartolomucci, Chairman and Chief Executive Officer of Otofarma****. "The opportunity to work alongside a well-established local network will enable us to bring prevention, telemedicine and teleaudiology services even closer to citizens, with particular attention to the most vulnerable groups and to areas where access to healthcare services is more challenging*".

The coordination and operational implementation of the agreement will be managed by Telefarmamedica, an Otofarma Group company specialising in telemedicine and teleaudiology services, with the aim of translating the partnership into concrete initiatives and care pathways that are increasingly responsive to people's needs.

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**The Otofarma SpA Group** is a leader in the design, production and marketing of customized hearing aids in the Pharmacy channel. It has built its reputation on technological innovation and continuous research, offering advanced audiological solutions at a guaranteed democratic price, with the aim of making access to hearing care more equitable and widespread. A pioneer in telemedicine, Otofarma was the first company in Europe to introduce specialist teleaudiology in pharmacies: today it directly manages this service in over 4,000 affiliated pharmacies, facilitating access to diagnosis and personalisation of prostheses.
Founded by Gennaro Bartolomucci, today President and CEO, the company holds IT and instrumental patents. Its devices and services are distributed exclusively through partner pharmacies, guaranteeing a controlled and quality-oriented model.

**For more information:**

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