press release

OTOFARMA RECEIVES THE AWARD "BUONA SANITÀ 2026"

The award, now in its 25th edition, was presented to Chairman and Chief Executive Officer Gennaro Bartolomucci in recognition of his commitment to promoting health and wellbeing within the community

Naples, October 26, 2026 – **Otofarma** – a leading group in the production of hearing aids distributed primarily through the pharmacy channel, with more than 30 years of experience in the hearing care sector, announces that it has received the **Good Healthcare Award 2026 (Premio Buona Sanità 2026).**

The award was presented to Otofarma's Chairman and Chief Executive Officer, **Gennaro Bartolomucci**, during the official ceremony of the Award's 25th edition, held today at the Galasso Hall of Castel Nuovo (Maschio Angioino) in Naples, in the presence of representatives from public institutions and the healthcare community.

Promoted by the **Good Healthcare Association (Associazione Buona Sanità)**, the Award has celebrated since 2001 healthcare professionals, institutions, companies, research centres and voluntary organisations that have distinguished themselves through their contribution to health, research, solidarity and public wellbeing. The initiative was established to highlight organisations capable of combining quality of care, innovation, dedication and respect for human dignity.

The award was presented to Gennaro Bartolomucci by **Maria Rosaria Rondinella**, President of the Good Healthcare Association, with the following citation: **"For his contribution to innovation in the healthcare sector through the development of advanced tele-audiology and hearing care solutions that improve access to treatment and enhance the quality of life of elderly people, children and vulnerable individuals, successfully combining technological innovation, inclusion and business growth."**

"Receiving the Good Healthcare Award is a source of great pride for Otofarma and an important recognition of the journey we have built over more than thirty years of activity," said **Gennaro Bartolomucci, Chairman and CEO of Otofarma**. *"This award confirms the value of a model that combines innovation, research, training and a strong commitment to quality. It is also an incentive to continue pursuing our growth path with determination, developing solutions and services that can make a tangible difference in people's lives."*

"Through the Good Healthcare Award, we seek to recognise and highlight organisations that make a meaningful contribution every day to improving public health and enhancing people's quality of life, yet too often remain underrepresented in public discourse. Otofarma exemplifies how innovation, professional expertise and a strong commitment to patients' needs can generate tangible value for society. We are therefore pleased to acknowledge the company's ongoing commitment and its contribution to advancing a healthcare system that is increasingly accessible, innovative and people-centred," said **Maria Rosaria Rondinella, President of the Good Healthcare Association.**

As part of the collaboration initiated with the Association, Otofarma will also be eligible, upon completion of the certification process, to obtain the **Good Healthcare Company Certification Mark (Marchio d'Impresa Buona Sanità)**, registered with the Italian Ministry of Enterprises and Made in Italy. The certification is designed to transparently demonstrate compliance with objective requirements and the ability to maintain consistent quality standards over time.

"This Award is shared with all the people across the Group who, every day, contribute to our commitment to making hearing care increasingly accessible, qualified and close to people's needs," concluded **Bartolomucci**.

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The Otofarma SpA Group is a leader in the design, production and marketing of customized hearing aids in the Pharmacy channel. It has built its reputation on technological innovation and continuous research, offering advanced audiological solutions at a guaranteed democratic price, with the aim of making access to hearing care more equitable and widespread. A pioneer in telemedicine, Otofarma was the first company in Europe to introduce specialist teleaudiology in pharmacies: today it directly manages this service in over 4,000 affiliated pharmacies, facilitating access to diagnosis and personalisation of prostheses.
Founded by Gennaro Bartolomucci, today President and CEO, the company holds IT and instrumental patents. Its devices and services are distributed exclusively through partner pharmacies, guaranteeing a controlled and quality-oriented model.

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